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SEOUL FOOD 2024

2024. 6. 11 (Tue) ~ 14 (Fri) **KINTEX**

SHOW GUIDE

| Organizer | **kotra**

| Co-Organizer |



informa markets

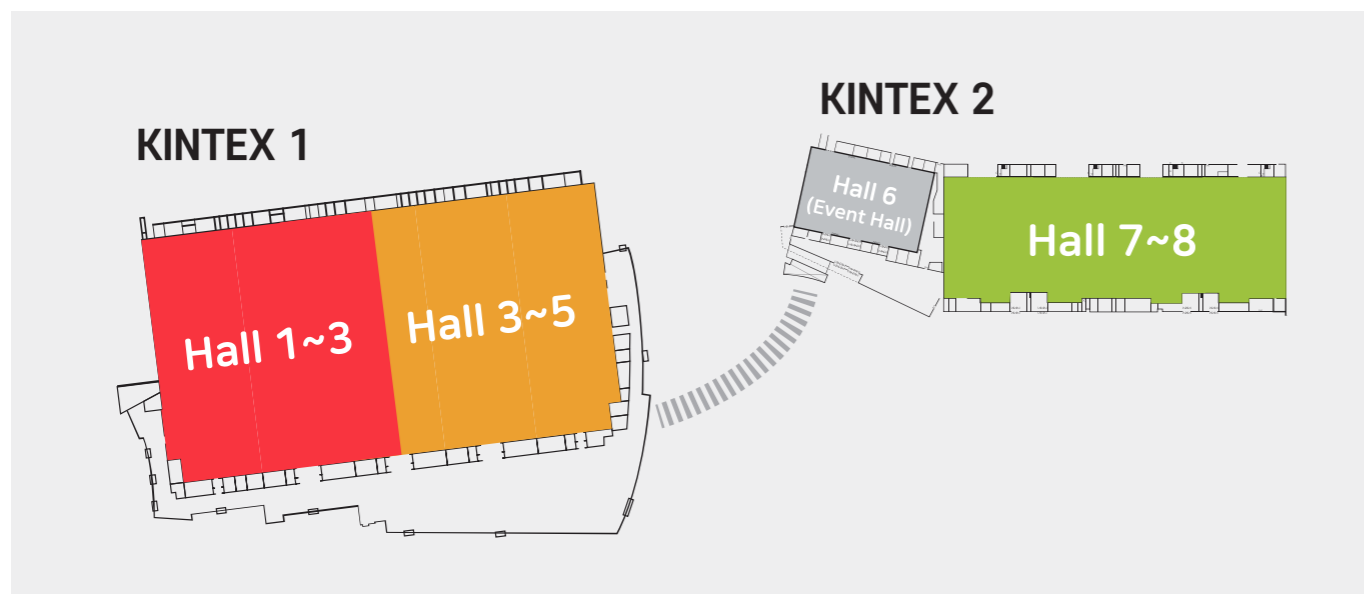
KINTEX

Overview



Title SEOUL FOOD 2024
Dates June 11(Tue) ~ June 14(Fri), 2024 / 4 days
Venue KINTEX 1, Hall 1~5 & KINTEX 2, Hall 7~8, Goyang-si, Gyeonggi-do
Scale 52 countries / 1,605 companies / 2,969 booths
Organizer kotra
Co-Organizer informa markets KINTEX
Open Hours June 11(Tue) ~ June 13(Thu) 10:00~17:00 (Last admission at 16:30)
 June 14(Fri) 10:00~15:00 (Last admission at 14:30)

Exhibit Category



Hall 1~3 **SEOUL FOOD DOMESTIC PAVILION**
 Agricultural products, Seafood, Poultry, Livestock products, Dairy products, Processed food, Food ingredients/additives, Functional foods for health/Organic foods, Beverages/Coffee/Tea, Wine/Liquor, Ready-to-eat/HMR(Home Meal Replacement), Dessert and others

Hall 3~5 **SEOUL FOOD INTERNATIONAL PAVILION**
 Global food, Overseas food companies, Embassies and Trade representatives and others

Hall 7~8 **SEOUL FOODTECH 2024 / SEOUL FOOD HORECATECH 2024**
SEOUL FOODPACK 2024 / SEOUL FOOD SAFETYTECH 2024
 Food processing machinery, Food inspection and Analysis machinery, Kitchen and Restaurant machinery, Bakery & coffee machinery, Food sanitation equipment, Food technology(robots), Packaging machinery & components, Food transportation equipment, Kitchen appliances, Tableware, Food IT equipment and others

8th Global Food Trend & Tech Conference 2024 (GFTT 2024)



Title For us, For Earth - FoodTech towards the Future
Dates June 11(Tue) ~ June 13(Thu) / 13:00 ~ 17:00
Venue Conference Room, Hall 3~4, KINTEX 1
Participation fee Day1, Day2 50,000 won each
Organizer kotra **Sponsor** FAIRTRADE

Detailed Program

Day1	June 11(Tue) FoodTech for the Future		
Time	Program		
13:00~13:10	Opening Ceremony	Opening Remarks	
13:10~13:35	Keynote Speech	Navigating the Future of Vitamins, Minerals, and Supplements: Insights and Innovations	Michelle Teodoro Associate Director, Food Science, APAC, Mintel
13:35~14:00	Presentation 1	Sustainable Plant based proteins : NUTRALYS® Pea protein, Rice protein and wheat protein	Bum Joon Park Technical Distribution Development Manager Greater Asia, Roquette Korea
14:00~14:25	Presentation 2	Are you ready to eat lab-grown meat made without animals?	Joonho Keum Representative, CEO, SeaWith
14:25~14:45	Coffee Break		
14:45~15:10	Special Session	From Jagalchi to the United States, Japan, Southeast Asia, towards becoming a global maritime powerhouse.	HyunWoo Lee Chairman, eunha Fisheries Co., Ltd.
15:10~15:35	Presentation 3	Personalized Nutrition Service "IINK" based 4D Food Printing System	Hyun ju Yoo CEO, Top Table Inc.
15:35~16:00	Presentation 4	Customer Experience and Operational Innovation through DX Platforms	Sunghun Kim Division Manager, Pulmuone
16:00~17:00	Debate	Panel discussion and Q&A session	Moderator Byeong-ik Ahn CEO, SIKSIN
17:00	Closing		

Day2	June 12(Wed) Green growth in the future food market		
Time	Program		
13:00~13:30	Presentation 1	Introduction of CSDDD and CSRD in the EU	Jorg Weberndorfer Minister Counsellor, EU Delegation to the Republic of Korea
13:30~14:00	Presentation 2	Fairtrade marketing strategies for retailers	Paul Colditz Commercial Director, Fairtrade Africa
14:00~14:30	Presentation 3	Port International · 150 years of importing and exporting fruit and vegetables · Challenges and opportunities along the way	Karlsson Port General Manager, Port International GmbH
14:30~14:50	Coffee Break		
14:50~15:20	Presentation 4	The business of Ben & Jerry's built through responsible practices for social justice.	Cheryl Pinto Ben & Jerry's Global Head of Values-led Sourcing
15:20~15:50	Presentation 5	Fair trade for the future: The evolution of fair trade in the Japanese food market	Komomo Tamba Associate Manager, Owls Consulting Group, Inc.
15:50~17:00	Debate	Panel discussion and Q&A session	Moderator Ji Dong-hoon Representative of the Korean Office of the International Fair Trade Organization
17:00	Closing		

SEOUL FOOD 2024 Program

Global Food Seminar



Detailed Program

Day 1 June 11(Tue)			
Time	Speaker	Subject	Venue
12:30~18:00	Longmart Group, etc	Entry of leading distribution networks in Jilin Province, China	Room 211, 2F
15:30~16:10	UNIDO ITPO Korea	Global Call for Innovative Companies for Food Tech Innovation and Inclusive and Sustainable Industrial Development	Exhibitor Seminar 4F601, Hall 4
Day 2 June 12(Wed)			
Time	Speaker	Subject	Venue
10:00~11:30	Euromonitor International	Food E-commerce Market Analysis & Opportunities for Recovery and Expansion in the 2024 Domestic Foodservice Industry through Global Consumer Foodservice Trends	Room 307, 3F
13:00~17:30	Food News	Seminar on alternative meat	Room 209, 2F
14:00~15:00	EU	European Organic Food Workshop	Exhibitor Seminar 4F601, Hall 4
15:10~16:00	EU	'COLOURS BY EUROPE. TASTES OF EXCELLENCE' Cooking Show	Exhibitor Seminar 4F601, Hall 4
Day 3 June 13(Thu)			
Time	Speaker	Subject	Venue
Hosted by Korea Food Industry Association : The present and Future of ESG in the food industry			
10:20~10:50	Gyeongsang Park, Samil Pricewaterhouse Coopers	Food Industry and ESG · What is ESG / ESG disclosure and regulatory trends · ESG Challenges facing the food industry : Carbon neutrality and climate disclosure, supply chain ESG	Conference Room, Hall 3
10:50~11:15	Hanna Cho Korea Environment Institute	Sustainable Ingredients - Human Rights and Environment I	
11:15~11:40	Changwook Min JIPYONG LLC	Sustainable Ingredients - Human Rights and Environment II	
11:40~12:00	Chairman HyunKyu Lee, Hanyang University Speaker Gyeongsang Park, Hanna Cho, Changwook Min	Industrial challenges and government support measures to build the ESG ecosystem	
Overseas Session			
11:30~12:10	Frierss / Salinen Austria	A gourmet journey through Austria with Chef Hee kyung Kim of Cafe Citron	Exhibitor Seminar 4F601, Hall 4
14:00~16:00	Embassy of the Republic of Indonesia, Bank of Indonesia	Seminar on strategies for Indonesian food companies to enter the Korean market	

SEOUL FOOD AWARDS 2024



Award-winning product (Stand 3B101)

Category	Company	Product	Product Image
Healing	SOYMARU CO., LTD.	Vegetarian spicy ribs	
	MILLENNIAL FLAVOR TOWN	MILLENNIAL MARBLES BEEF	
	BAD CARROT	Gosari Oil Pasta Sauce	
	NONGBU CHANGGO	low-temperature compressed Sesame oil & Perilla oil	
	DALBITDAMEUN INC.	Love&Peanut peanut butter	
Innovation	DAEHAN JUGA CO., LTD.	3 Kinlay series of frozen food	
	INNOHAS CO., LTD.	PLANT BASED BULGOGI JAPCHAE	
	TAEHYANG CO., LTD.	Naturetea Zero Sugar Syrup	
	WIRO FOOD	Instant Kimchi Kit	
	SOULSEOULSALT COMPANY	Kimchi Chopchop Pesto / Yuja Ssamjang Mayo	
Fine Food	WANDODA FISHERIES CORPORATION	Abalone Chowder	
	THE DAMEUM INC.	Kimchips	
	ZOOBEE FOODS CO., LTD.	Nature-Grounded Wasabi Root sauce	
	WITCH'S KITCHEN	Witch's Korea Zero sugar matcha latte powder Low calorie	
	YESUNG F&B CO., LTD.	RAINBOW SUGAROLLY COTTON CANDY	
Food Tech	SEO KWANG ALUMINIUM	Aluminium 'direct-fire' container	
	AMI INTERNATIONAL CO., LTD.	Induction rotary stir-fry cooker (3-blade tilting type)	
	GL GRAPE CO., LTD.	All-in-one paper cloth packaging material	
	ELROILAB	SAI_Delta	
	GENUINE GRIP FOOTWEAR CORPORATION	Genefit	

* SEOUL FOOD AWARDS 2024 Ceremony will be held in the Lobby of Hall 4 at 14:00 on June 11(Tue)

Overseas Buyer Export Consultation



Objective Providing export opportunities through inviting global overseas buyers
Date June 11(Tue) ~ 12(Wed) / 2 days
Venue Meetings within the booths of exhibitors



Biz-Matching Programme for International Exhibitors



Objective 1:1 Pre-matched meetings between International exhibitors & local buyers
Date June 11(Tue) ~ 14(Fri) / 4 days
Venue Biz-Matching Stand(5E701), Hall 5, KINTEX 1



Domestic Distribution Buyer Consultation



Objective Enhancing distribution capability and expanding market channels of domestic exhibitors
Date June 11(Tue) ~ 14(Fri) / 4 days
Venue Distribution Consultation Booth, Hall 2, KINTEX 1



GO FOR GOLD.

Original Belgian Fries
 The N°1 fries from the heart of Europe
 Visit us at hall 4, booth 4D501



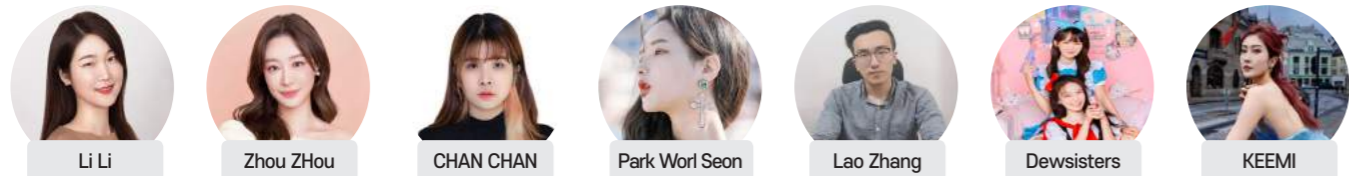
SEOUL FOOD 2024 Program

Live Commerce Sales Competition (Live Studio)



Title June 11(Tue) ~ 14(Fri) / 4 days
Venue Live Studio, Hall 3, KINTEX 1
Details Conducting domestic sales promotion and international marketing
June 11~12 Global Commerce Day (China & Vietnam)
June 13~14 Live Commerce Contest with NAVER

Time	June 11(Tue)	June 12(Wed)	Time	June 13(Thu)	June 14(Fri)
11:00 ~ 11:30	(China) Kuaishou LIVE LI LI	(China) Douyin LIVE ZHOU ZHOU	11:00 ~ 11:30	Contest	Contest
11:30 ~ 12:00			11:45 ~ 12:15	Contest	Contest
12:00 ~ 12:30			12:30 ~ 13:00	Break Time	Contest
12:30 ~ 13:00	Break Time	Break Time	13:30 ~ 14:00	Contest	Awards and photoshoots
13:00 ~ 13:30					
13:30 ~ 14:30	Vietnam LIVE CHAN CHAN	Vietnam LIVE Park Worl Seon			
15:00 ~ 16:00	China LIVE KEEMI	Douyin / TikTok Live KEEMI / Lao Zhang / Dewsisters			



SEOUL FOOD Promotion Pavilion



Date June 11(Tue) ~ 14(Fri) / 4 days
Venue SEOUL FOOD Promotion Pavilion, Hall 2, KINTEX 1
Key Contents SEOUL FOOD overseas business promotion and the showcase of successful export cases

Opening Ceremony



Date June 11(Tue) / 10:00 ~ 10:30
Venue Lobby of Hall 4
Target Ministry of Trade, Industry and Energy, KOTRA, KINTEX, Ambassadors representatives from participating countries & pavilions
Key Contents Opening address, welcome remarks, progress reports, tape cutting ceremony, etc.



Seoul Food & Hotel Culinary Challenge



Date June 11(Tue)~14(Fri) / 4 days
Venue Culinary Challenge Stand(5A901), Hall 5, KINTEX 1
Organizers Korea Chefs Association, Informa Markets, KOTRA
Sponsors INTERPORC, NESTLE Professional, Original Belgian fries
Endorsement Worldchefs
Categories 18 Classes of Hot Cooking and Culinary Pastry Art



SEOUL FOOD 2024 Free Shuttle Bus Service

Date and Time of Operation June 11(Tue)~14(Fri), 2024 / 4 days

Operating Hours and Interval

Operating Hours and Interval	First Bus / Last Bus	Interval
Jamsil Station ↔ KINTEX	09:00 / 17:00	30 minutes
Hapjeong Station ↔ KINTEX	09:00 / 17:00	20 minutes
Seoul Station ↔ KINTEX	09:00 / 17:00	20 minutes
Sinyongsan Station ↔ KINTEX	09:10 / 17:00	20 minutes

Bus Stop Location

Bus Stop	Location of Bus Stop	Operation Route
Jamsil Station	In front of Exit 7	Jamsil Station ↔ KINTEX
Hapjeong Station	50m ahead of Exit 8, in front of 7-Eleven	Hapjeong Station ↔ KINTEX
Seoul Station	In front of Exit 14	Seoul Station ↔ KINTEX
Sinyongsan Station	In front of Exit 3	Sinyongsan Station ↔ KINTEX
KINTEX	Boarding Bus Stop in front of KINTEX 2 Drop Bus Stop in front of KINTEX 2 Bus Stop in front of Hall 3, KINTEX 1	

Operating Timetable

No.	Arrival at KINTEX (6/11~14)			Departure from KINTEX (6/11~13)			Departure from KINTEX (6/14)		
	Jamsil Station	Hapjeong Station	Seoul Station Sinyongsan Station	Jamsil Station	Hapjeong Station	Seoul Station Sinyongsan Station	Jamsil Station	Hapjeong Station	Seoul Station Sinyongsan Station
1	09:00	09:00	09:00 09:10	14:00	14:00	14:00	12:00	12:00	12:00
2	09:30	09:20	09:20 09:30	15:00	15:00	15:00	13:00	13:00	13:00
3	10:00	09:40	09:40 09:50	15:30	15:20	15:20	14:00	13:20	13:20
4	10:30	10:00	10:00 10:10	16:00	15:40	15:40	14:30	13:40	13:40
5	11:00	10:20	10:20 10:30	16:30	16:00	16:00	15:00	14:00	14:00
6	12:00	10:40	10:40 10:50	17:00	16:20	16:20		14:20	14:20
7	13:00	11:00	11:00 11:10		16:40	16:40		14:40	14:40
8		12:00	12:00 12:10		17:00	17:00		15:00	15:00
9		13:00	13:00 13:30						
Total number of service	7	9	9	6	8	8	5	8	8

Wide-area bus guide : KINTEX ↔ Seoul Metropolitan Area

Gangnam	9700	Hapjeong Station	M7731
Seoul Station / Gwanghwamun / Sinchon	M7106	Seongnam / Bundang	8109

SEOUL FOOD 2024 Floor Plan

Hall 1-5, KINTEX 1 | Stands Guide **1** **A** **000**
 Hall Column Number



SEOUL FOOD(Domestic) **SEOUL FOOD & HOTEL(International)**

SEOUL FOOD 2024 Exhibitor List

SEOUL FOODTECH

Stand No.	Exhibitor
7E802	Acrosswaves Co. Ltd.
8G301	acrtch
7G501	Agrosystems Co.,Ltd.
7D701	AJUN PRECISION INDUSTRY CO., LTD.
7F901	Alibaba.com
8B501	AMI INTERNATIONAL CO., LTD.
8L402	ANEST IWATA KOREA CO.,LTD
7A701	Ariel International
8L302	BARAMGAEBI CO.,LTD
7B801	BARLON TRADING CO.
7E101	Bigdot
8A201	BIXOLON CO., LTD
8H801	BK TECHNOLOGY
7B502	Bruker Korea
8L202	C&G unity
7D902	CEM
8B101	CHAMCO CHUNGHA MACHINERY CO.,LTD
7A501	CHUNJIN KORVA Corp
7G701	CHUNYANG GLOBAL CO., LTD.
8K601	CLEAN TECH CO.,
7F201	cfafcs korea co.,ltd
7C101	D&D electronics Co., Ltd
8C101	D.S.ENG CO.,LTD
7D301	DAEHAN MACHINERY CO.,LTD
8L201	DAEWON GSI CO., LTD.
8K901	DAEYONG ENG
8L102	DAIN C&T Co., Ltd
8E801	DIGITAL GRAPHICS INCORPORATION
8J501	Dipo Induction
8A901	DOOJIN CORPORATION
8I705	DOOSONG Co.,Ltd.
8L601	EAN International
8H504	Eflow Co.,LTD
8D401	ELROILAB
7I101	FISHKOREA G B TECH Food Machinery Co.,Ltd.
8J801	GB Eng co., Ltd
8K101	GNONE CO.,LTD
7C701	Grotecnc Co.,Ltd.
8K801	HABASIT KOREA Ltd
8B301	hains
7D802	Hwain Machinery Co., Ltd
7L401	HWAJIN PRECISION CO.,LTD.
8G701	Hyojin Machinery Co., Ltd
7K101	HYUPJIN CO., LTD.
8E501	IDEAL SYSTEM
8E301	ILVA CORPORATION
8J803	INCUM
8G101	Innovation & Empathy
8C501	INTECHTRADING CO.,LTD.
7M902	Japan Management Association
7G801	JIWOOENG
7B501	JKOP-INC

SEOUL FOODPACK

Stand No.	Exhibitor
7H902	k2system E.N.G
8I704	KOEN
7F701	KOREA SEVENCASTLE TRADE
8I802	KoreaBrewingTechnology
7B403	kosturn
7D501	KWANGSUN FMC CO., LTD. / SUNJIN ENG
7E701	KYUNGHAN CO., LTD.
8D901	LK CO., LTD.
7C201	LUCKY ENG CO., LTD.
8M802	MAREL KOREA LIMITED
7I701	METATEK CO., LTD.
7M503	MILL POWDER TECH CO., LTD
8J901	MIXENMILL
7M501	MS-Midstar cylinders Co.,Ltd
8K803	MYOUNGSHIN CO.,Ltd.
7K301	MYUNG SEONG
7B102	N&C TECH CO., LTD.
7I501	NANTSUNE KOREA CO.,LTD
8E401	Nikor International
8I401	NK Co.,Ltd.
7K501	NONGSHIM ENGINEERING CO., LTD.
8D801	NOVAEN CO., LTD.
7C401	ONIX TECH CO., LTD.
8M702	PN POONGNYUN CO.,LTD.
8G901	poolseun technology
8L801	POWERCOOL
8D501	PRIME CO.,LTD.
8H802	PROTOOL
7L801	Rieckermann (Korea) Ltd.
8I501	RONGJIN HOTEL EQUIPMENT CO., LTD
8M902	SAM KWANG CORPORATION
8J401	SAMBO Corporation
7C901	SAMPI Lubricants
7C903	SAMSUNG COMPRESSOR
8I301	SARAYA KOREA
8A701	SEDNAENG CO., LTD.
7H901	SEJONG HITECH
8L701	senongtech.LTD
8K402	SEWON CO., LTD.
8K501	SINDO CO.,LTD
7A101	SUJIL MACHINERY CORP.
7B802	SUNG HWA
8I101	Sun-Kyung Industry Co.,Ltd.
8H503	Tae-Jin Industry Co.,Ltd.
8K102	Testo Korea Ltd.
8H301	tmeng
7G301	Vax Korea Ltd.
8F801	Welchi
8J802	WELLSKOREA
7A801	WINTECH CO.,LTD
7L301	WONJAE ENGINEERING CO., LTD.
8L802	Yangji Industry Co.,Ltd.
7D301	YONG SUNG SYSTEM CO., LTD

SEOUL FOODHORECATECH

Stand No.	Exhibitor
7I301	YOUNG DONG E&TS
8M401	NEUROPACK Co., Ltd.
7B301	Neutech Co. Ltd
7D101	PA LINE CO., LTD.
7C301	Packsis Corporation
8M103	pector
8G803	PeakmanSP Co., Ltd
7M801	PMI CO.,LTD
8I201	PROPAK KOREA CO., LTD.
7A802	RE-DAM
8J201	SAMBOTECH CORPORATION
7F301	SAMWONPACK CO., LTD.
7B201	SANHO MACHINERY CORP.
8D301	SEALED AIR KOREA LTD.
7G201	Seo Kwang Aluminium
8F901	SEUNGHWA PNP CO.,LTD.
7D901	SHINKWANG PIS CORP.
8L001	SMART Corporation Co., Ltd.
8F301	Solpac.co.ltd
7B101	SOOJOUNG CORP
8M701	Standpack
8A801	Stern Co., Ltd
8J701	sun-gel
7C902	SUNGDO TECH Co.,Ltd
8M102	SungDong Machinery Co., LTD.
7M701	SUNJIN SYSTEM MACHINERY CO., LTD.
8B701	TAE BANG PATEC
7E501	Taisei Lamick Co., Ltd. Korea Branch.
7C801	Technomarking
7A201	TOMAS CO., LTD.
7B103	TOMATEC CO., LTD.
7A702	TOOTECH.Co.,Ltd.
7F702	TPG Co., Ltd.
8I702	TRAMAX
8H901	Troy Co., Ltd.
8L501	TRUESEAL CO., LTD.
8H803	VMECA
8C802	WOOLIM CO., LTD.
8C701	XAVIS CO.,Ltd.
8M602	YANGJI D&P CORP.
7B001	YEONG-IL Industrial Equipment co.,LTD.
8H501	Young Corporation
8A301	YOUNG TECH PACK CO.,LTD.
8K401	YOUNGCHUN SEALTECH CO., LTD.
7A601	Youngshipack
7K701	YPL CO., LTD

SEOUL FOODSAFETYTECH

Stand No.	Exhibitor
8C801	Genuine Grip Footwear Corporation
8B801	INSTEM
7D801	ISP
8A401	JAPAN SEIKO GLASS CO., LTD.
7B601	JOODICO CO., LTD.
7B503	JS Global CO., LTD.
8M502	Jubang &
8M901	Kaoshiung HORECA 2024
8G401	Keenon Robotics Co.,Ltd
8K701	KT&E
8E701	KYUNGIL KITCHEN CO., LTD.
7M901	LIH YANN INDUSTRIAL CO., LTD.
8E901	MI HWA INDUSTRIAL CO., LTD.
8I902	Morning art
8I502	NINGBO BEILUN WALLA ELECTRIC APPLIANCE CO.,LTD.
7K902	Segi System Co., Ltd.
8I503	SHANDONG DINGTAISHENG MACHINERY TECHNOLOGY CO., LTD
8B901	SUNGWOO TECH CO., LTD.
7F101	TOSTEM Co., LTD.
7D201	Total Food Service Co Ltd
8M503	WE Industrial Limited
8K502	ZICCO MELAMINE

On-site Event



BUSINESS + LEISURE

BLEISURE TRAVEL IN KOREA

by KTO x SEOUL FOOD 2024

Dates June 11th(Tue)~14th(Fri), 2024 Venue KINTEX Hall 1-5, 7-8






You Say, We Listen!
We want your feedback.
Take the survey and help us to make better Seoul Food!

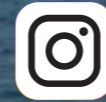
2024. 6. 11 ~ 2024. 6. 14



유럽 소고기
아일랜드의 자연에서 온 소고기

아일랜드의 청정한 자연이 담긴
고품질 유럽 소고기를 만나보세요!

부스번호: 4C601



유럽연합(EU)
재정지원 캠페인

BORD BIA
IRISH FOOD BOARD

유럽연합(EU) 재정지원 캠페인. 전적으로 저자의 관점과 견해일 뿐 유럽연합(EU) 혹은 유럽연합연구청(EA)의 관점과 견해를 반드시 반영하지는 않습니다. 유럽연합(EU) 혹은 관련 기관은 이에 대해 책임을 지지 않습니다.

ENJOY
IT'S FROM
EUROPE





EUROPEAN UNION

ENJOY
IT'S FROM
EUROPE

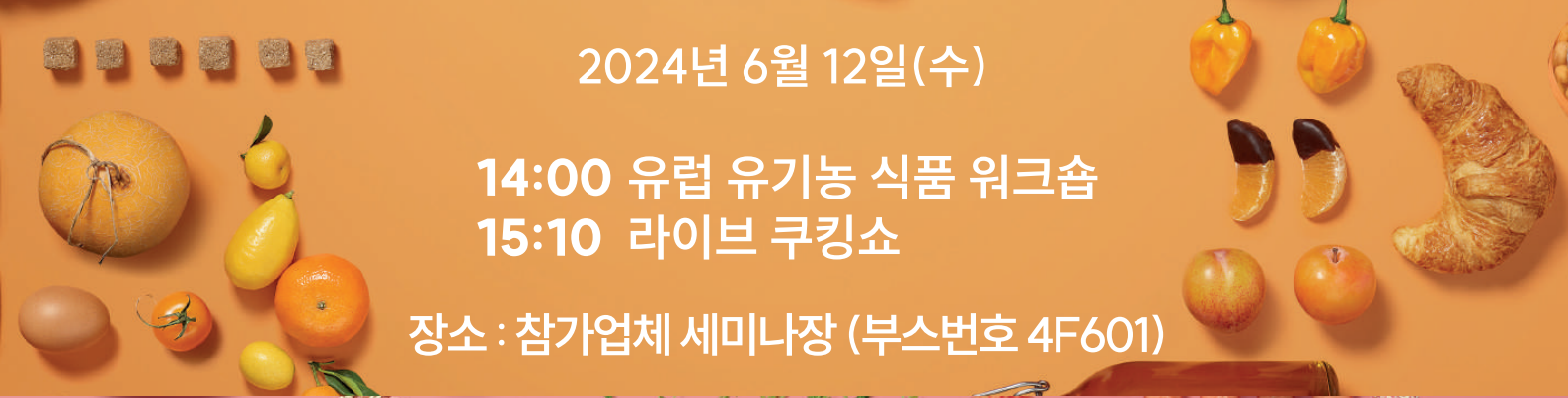


COLOURS *by* EUROPE

TASTES OF EXCELLENCE



**진짜 유럽의 컬러를 맛보다
서울푸드 2024 B2B 이벤트**



2024년 6월 12일(수)

14:00 유럽 유기농 식품 워크숍
15:10 라이브 쿠키쇼

장소 : 참가업체 세미나장 (부스번호 4F601)

