

SFH FOOD & HOTEL SEOUL

21-24 May 2019

KOREAN INTERNATIONAL
EXHIBITION CENTER (KINTEX)



The International Exhibition for the Food, Drink, Hotel,
Restaurant, Foodservice, Bakery & Supermarket Industries

Featuring



Held in conjunction with:

WINE KOREA 2019 | MEAT KOREA 2019 | CULINARY CHALLENGE 2019



SEOUL FOOD 2019

International Food Industry Exhibition, Seoul

Including:

FOODPACK 2019 | FOODTECH 2019 | HORECATECH 2019

www.seoulfoodnhotel.co.kr



#UBMAllworldFood

WHY

CHOOSE THE KOREAN MARKET?



11TH
LARGEST ECONOMY
IN THE WORLD



51%

OF THE POPULATION LIVE WITHIN
SEOUL'S METROPOLITAN AREA

70%



OF FOOD NEEDS TO RELY ON IMPORT



3% GDP

ANNUAL GROWTH
FORECAST BETWEEN
2018-2022

82%

OF POPULATION LIVE
IN URBAN AREAS



HOW

BIG IS THE SHOW?



EXHIBITION AREA:

76,121m²



ATTENDANCE:

45,092 trade visitors



EXHIBITING COMPANIES:

571 from **47** regions



NATIONAL PAVILIONS:

36

BOOK A STAND

- Please contact me about SFH 2019*
- I would like to exhibit at SFH 2019*
- I would like to exhibit in a National or Regional Pavilion*

*Please note that completion of this form constitutes no commitment of any kind.

Your details

Please attach your business card or complete your details below:

Name: _____

Job Title: _____

Company: _____

Country: _____

Tel: _____

Email: _____

Product/Services: _____

Website: _____

Stand type

- SPACE ONLY** US\$380 per m² (minimum 18sqm)
- SHELL STAND** US\$450 per m²
- PREMIUM STAND** US\$480 per m² (minimum 18sqm)

Stand size

- 3m x 3m
- 3m x 6m
- 3m x 9m
- 6m x 6m
- 6m x 9m
- Otherm xm

EARLY BIRD RATE US\$350 per m²

Book your space before
31st October 2018



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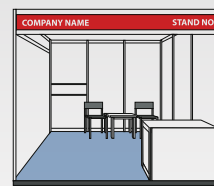
STAND

PACKAGE OPTIONS



Bare floorspace, ideal for large exhibitors
or national groups who wish to build
their own stand.

SPACE ONLY
US\$380 per m²
(minimum area 18m²)



Includes walls, carpet, lighting,
fascia, power point, counter, table, chairs,
shelving & waste paper basket.

WALK ON STAND
US\$450 per m²
(minimum area 9m²)



Includes walls, carpet, lighting,
fascia, power point, counter, table, chairs,
lockable cupboard, storage,
shelving & waste paper basket.

PREMIUM STAND
US\$480 per m²
(minimum area 18m²)